



Red Baron® Pizza Squadron retires

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FOR IMMEDIATE RELEASE:

(Marshall, Minn. – December 3, 2007) After 28 years of outstanding formation aerobatic air show performances, The Schwan Food Company announces the retirement of the **Red Baron® Pizza Squadron**.

"The *Red Baron Squadron* has been an incredible asset to our company and we are very proud of its long successful history," said Bill McCormack, executive vice president. "The retail grocery industry has experienced considerable change over the past few years. And, as a result, we have decided to refocus our *Red Baron* marketing program and to discontinue the *Red Baron Squadron*."

"We are very proud to have been a part of such a legendary program," said Jayson Wilson, director of flight operations and left wing pilot - speaking on behalf of the *Red Baron Squadron* pilots, technicians and administrative staff. "We can all say we were a part of something really special. The air show community and our fans have been great. We'll miss all of them."

Facts about the Red Baron Squadron

- More than 2,000 formation aerobatic air show performances
- Flown more than 80,000 passengers
- Traveled more than six million miles
- *Red Baron* pilots fly in formation less than a wingspan apart while performing aerobatic maneuvers such as loops, clover leaves, hammerheads and barrel rolls.
- The *Red Baron Squadron*® aircraft are fully-restored historic Boeing Stearman biplanes built between 1941 and 1943.
- The Boeing Stearman was the primary training aircraft in the United States, Canada and Europe during World War II. More pilots have trained in a Stearman than any other plane.
- 42 pilots have been members of the *Red Baron Pizza Squadron's* 28 year history.
- The *Red Baron Pizza Squadron* won the Art Scholl Award in 1995 and the Bill Barber Award in 1993.

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